

Format A Full
165 (width) x 55 (deep) mm

Format B Full
80,6 (width)
x
128 (deep) mm

Format C Half
80.6 (width) x
63 (deep) mm

ACCEPTED FILES: High-Definition PDF, 300 DPI at 100%, CMYK, vectorised fonts.

High-Definition PDF's are preferable to all other types of files to ensure the best rendering of your graphics.

You may opt to intensify your "blacks", but do not render them too dense. (eg: C 50, M 50, Y 40, K 100).

NB : Add a +5 mm bleed on all sides and allow for a 3/5 mm interior margin (the recommended format), cutting lines, rulers, colour scale.

IMPORTANT: To comply with the Toubon Law all of your advertising texts, if they are in a language other than French, must imperatively be translated into French. (e.g. if your text is in English, you can keep it in English but you must add a French translation, even discretely in smaller print or with an asterisk referral.

If you are also sold at the Printemps department store please do indicate the address in your ad : PRINTEMPS, 64 Blvd Haussmann, Paris 9th

Please send us a Cromalin proof by post, 3 days before the deadline to the attention of Céline Février (address hereunder).

Deadline: Materials are to be submitted according to the calendar of planned closing dates.

Submission of materials celine.fevrier@wheremagazine.com and CC'd to your salesperson at Where Paris.

An e-mail confirming reception and conformity to technical specifications will be sent to you in return.

Quality of printing is not guaranteed if the materials do not conform to the above technical specifications or if they are received after due dates.

All visuals on a blank background may be delineated by a frame if necessary.

Method of Printing: Offset. Process-Colour. Thank you for converting to CMYK. Pantone Colours NOT accepted.

For any technical question: Céline FÉVRIER - WHERE

35 rue des Mathurins 75008 Paris - celine.fevrier@wheremagazine.com - Tel: +33 (0)1 43 12 56 55 - Fax: +33 (0)1 43 12 56 57

**DUE DATE FOR REQUIRED DOCUMENTS
before 2th February 2018**